



Since 1939

The Capital District Scottish Games

The Schenectady Pipe Band



Since 1917

Greetings!

The 33rd Annual Capital District Scottish Games will take place this year on Saturday and Sunday, September 4th and 5th at the fairgrounds in Altamont, NY. We hope you will join us in celebrating our great heritage and we hope you will honor us by advertising in our 2010 Capital District Scottish Games Official Program!

Highlights of this two-day event include

- Attendance of up to 25,000 people
- More than 40 Highland Pipe Bands from across the U.S. and Canada compete
- Scottish athletic and dance competitions
- Nationally known Celtic folk, rock and bluegrass bands perform
- Vendors and artisans offering authentic crafts and Scottish products
- A wide variety of food and beverages
- Activities, games, and fun for the entire family

The Official Games Program is a full-size (8.5"×11.0") guide to the games, the competition, the performers and all activities. It's packed with ads and many entertaining articles of interest.

Various sized ads - including full color - are available for all business needs.

Your ad will be seen by thousands of people who attend this two-day celebration and help make them more aware of your business.

We hope that you will consider advertising your business or service within our 2010 Capital District Scottish Games Official Program.

The Games are enthusiastically sponsored by The Schenectady Pipe Band, a non-profit, educational organization under section 501(c)3 of the Internal Revenue Service.

Please join us for this historically great family event. We look forward to having your advertisement in our Official Games Program!

To place an ad or for answers to questions you may have, please contact:

Tom LaBelle
518-281-7581
tplabelle@princetowncable.com

"Moran taing" (Many Thanks).

Schenectady Pipe Band

www.scotgames.com

Capital District Scottish Games Program Official Advertiser Form 2010

Use this form to submit an ad in the 2010 Capital District Scottish Games Official Program.

Pricing:

___ Full Page (7.5" W x 10.25" H).....	\$300
___ Half Page (7.5" W x 5.0"H).....	\$200
___ Quarter Page (3.38" W x 5.0" H).....	\$125
___ Eighth Page (3.38" W x 2.38" H).....	\$75
___ Inside Front Cover*	\$500
___ Inside Back Cover*	\$500



* Inside covers are full page, four color, and full bleed

Two complimentary tickets and a complimentary program – a \$43 value – included with every quarter page or greater ad.

Company Name: _____

Company Address: _____

Company Contact: _____

Phone Number: _____

All ads should be camera-ready copy, due no later than July 17, 2010

Make checks payable to: Capital District Scottish Games

Questions may be referred to Tom LaBelle by calling (518) 281-7581 or emailing
tplabelle@princewtowncable.com



Mail camera-ready copy and checks to:
Capital District Scottish Games
C/O Tom LaBelle
461 Willow Run, Duanesburg, NY 12056

The Schenectady Pipe Band is a not-for-profit, education organization under section 501(c) 3 of the Internal Revenue service.

Eighth Page Ad

3.38" wide by 2.38: high

\$75

Quarter Page Ad

3.38" wide by 5" high

\$125

Sample Ad Sizes

Questions? Call Tom LaBelle at 518-281-7581 or
e-mail: tplabelle@princetowncable.com

Half Page Ad

7" wide by 5" high

\$200

Full Page Ad

7.25" wide by 10.25" high

\$300

Inside Front Cover (full bleed) - \$500

Inside Back Cover (full bleed) - \$500